

Part II Activities and Operational Information

- 1 Provide a detailed narrative description of all the activities of the organization—past, present, and planned. Do not merely refer to or repeat the language in the organizational document. Describe each activity separately in the order of importance. Each description should include, as a minimum, the following: (a) a detailed description of the activity including its purpose; (b) when the activity was or will be initiated; and (c) where and by whom the activity will be conducted.

The Bella Vista Public Library Foundation's primary activity is to act as a repository for gifts that are to be used for the perpetual maintenance of the Bella Vista Public Library buildings and grounds, outside of the normal day-to-day operations of the facilities.

The Bella Vista Public Library Foundation will also act as a financial supporting institution for future enhancement of educational programs offered by the Bella Vista Public Library, such as book reviews and reading programs. The place of offering and timing of such programs are to be determined by the Bella Vista Public Library Board of Trustees and performed by the library staff and volunteers.

The Bella Vista Public Library Foundation will also act as a financial supporting institution for any future expansion of buildings, grounds and equipment of the Bella Vista Public Library as need arises, as determined by the Bella Vista Public Library Board of Trustees. Such expansions shall be within the village of Bella Vista, Arkansas.

The goal of the Bella Vista Public Library Foundation is to build up an endowment to fund the above activities, with the anticipation that ultimately the Bella Vista Public Library Foundation will make distributions of roughly 10% per year.

- 2 What are or will be the organization's sources of financial support? List in order of size.

1. Gifts from estates.
2. Gifts from individuals and corporations.
3. Receipt of remainder of Bella Vista Public Library's building fund, if any, following completion of construction of the new library building.

- 3 Describe the organization's fundraising program, both actual and planned, and explain to what extent it has been put into effect. Include details of fundraising activities such as selective mailings, formation of fundraising committees, use of volunteers or professional fundraisers, etc. Attach representative copies of solicitations for financial support.

The Bella Vista Public Library Foundation plans to publicize the existence of the Bella Vista Public Library Foundation to attorneys (to facilitate charitable giving) and to the general public in the Bella Vista vicinity. The Bella Vista Public Library Foundation plans to create a brochure describing the Bella Vista Public Library facilities and its programs available to the public. The brochure is to be published by the Bella Vista Public Library Foundation board after completion of the new library building in 1996. The brochure will be used in a general mailing to interested parties. Volunteers will be utilized to generate the mailings on a regular basis.